

## Social Media Survey

1. What is the average amount of time (in hours) you spend on social media each day?

\_\_\_\_\_ hrs./day

2. Please check of all social media platforms below that you currently use:

\_\_\_\_\_ Facebook

\_\_\_\_\_ Instagram

\_\_\_\_\_ Twitter

\_\_\_\_\_ Youtube

\_\_\_\_\_ Snapchat

3. Rate the following technology categories that your smartphone has replaced based on how often you use them (1 = use the most, 5 = use the least).

\_\_\_\_\_ Internet Surfing/Research

\_\_\_\_\_ Games

\_\_\_\_\_ Taking videos / photos

\_\_\_\_\_ Listening to music

\_\_\_\_\_ Watching TV / movies

4. Have you or someone you know been a victim of cyberbullying?

\_\_\_\_\_

5. How many selfies do you take in a week?

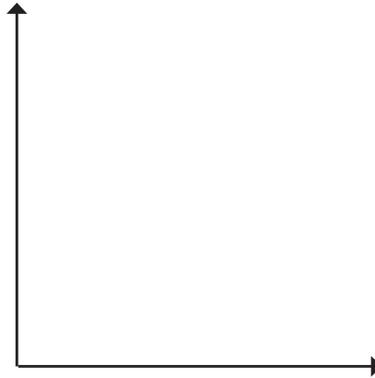
\_\_\_\_\_ Selfies/week

## Social Media Data Sheet

- Some surveys report an average of two hours per day that people spend using social media (depending on age group), and some report much more. Use your class data to create a simple bar graph comparing your usage, the class average, and the two-hour reported global average (Global WebIndex). Be sure to label your axis and create a logical scale for the y-axis.

Class Average \_\_\_\_\_

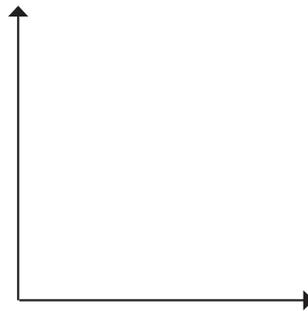
Your Average \_\_\_\_\_



- In a 2018 study conducted by the Pew Research Center, the percentage of US teens using certain social media platforms are shown in the table below. Turn your class averages into percentages and write those averages into the table. Then, create a bar graph to compare your class to the national percentages.

Total Students in Class \_\_\_\_\_

Social Media Platform	National %	Total Class "yes" Responses	Class %
Facebook (FB)	51	2	
Instagram (IG)	72		
Twitter (TW)	32		
YouTube (YT)	85		
Snapchat (SC)	69		

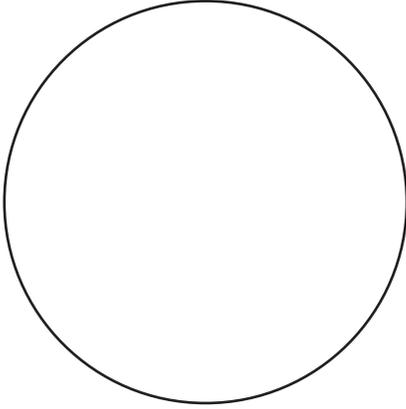


## Social Media Data Sheet

3. Complete the table below to display the percentages of students who placed a “1” next to each of the categories in survey question #3. Create a pie graph to show the extent to which different technology categories have been replaced by our cell phones.

Total Students in Class \_\_\_\_\_

Technology category	# students	Percentage
Internet Surfing / Research		
Games		
Taking videos / photos		
Listening to music		
Watching TV / movies		



4. What percentage of the class has or knows someone who has been a victim of cyberbullying? There are always two sides to technological advancement (think about nuclear technology and genetic technology). How does social media technology both connect and disconnect people?

Total Students in Class Responding “yes” \_\_\_\_\_

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5. In the episode, you learned that millennials take an average of about 25,000 selfies in their lifetime. An average lifetime for a human is 70 years (and increasing). Use the number of selfies/week you recorded in survey question #5 to determine the number you will take in a lifetime (assuming you keep taking them at the same rate and you live to 70!). Use the conversion factors shown below to help you.

12 months = 1 year

4 weeks = 1 month

Show Work: