



LESSON PLAN

Social Media

GRADE LEVEL: ELEMENTARY

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Social Media

Elementary Lesson Plan

OVERVIEW OF ACTIVITY

Students will consider ways they can combat the effects of cyberbullying with their own cyber-behavior exemplifying strong character traits. This is a good starting point for more work on bullying and character development.

DURATION

Approximately 1 class period.

STANDARDS ADDRESSED

National Health Education Standards

- **2.5.5** - Explain how media influences thoughts, feelings, and health behaviors.
- **2.5.3** - Identify how peers can influence healthy and unhealthy behaviors.

Common Core Learning Standards in Writing

- **CCSS.ELA-LITERACY.CCRA.W.4** - Produce clear and coherent writing in which the development, organization, and style are appropriate to task, purpose, and audience.

OUTLINE OF LESSON

- Introduction of Social Media content.
- Class will view the Brainchild “Social Media” episode.
- Students will determine a response to a cyberbullying scenario that exemplifies a strong character trait and respond in writing.
- Students will consider how their own cyber-behavior can affect others.

ACTIVITY PROCEDURE

- Teacher will facilitate a class discussion around social media, what it is and how students are affected by it. Teacher and students can create a web of ideas that are generated around social media which should include different types of social media, and cyberbullying at a minimum.
- Class will view the “Social Media” episode, with a lens for cyberbullying.

- Teacher will lead a discussion about character traits and what character traits individuals want to be identified with. Teacher can prompt students to think, “Do I want people to see me as honorable? Fair? Kind? etc.”
- Students should be organized into six small groups, **each small group working on one of three vignettes**. Teacher will distribute vignettes, one per student. Small groups can work together to read and brainstorm responses to the prompt. The vignettes are designed to encourage critical thinking around how social media can affect people and what the individual’s role is when faced with a problematic situation. Teacher must be available to support some of the complex and mature topics referenced in vignettes.
- Whole class will share out vignettes and verbal responses exemplifying strong character traits. Time permitting, role play can be used as the share-out. (Written component is homework.)

FOLLOW-UP

For homework, students will independently respond to the prompt, *As a part of the online community, you have the same social responsibilities as in your daily life. Think about what kind of **positive character traits** you possess or want to possess. Do you want people to think of you as kind, caring, heroic, strong, just, etc.? How would that version of yourself respond to the following situation? Why would this be difficult? What challenges would you face? How would this affect the victim?*

MATERIALS LIST

- Student Activity Resource
- 1 vignette per student